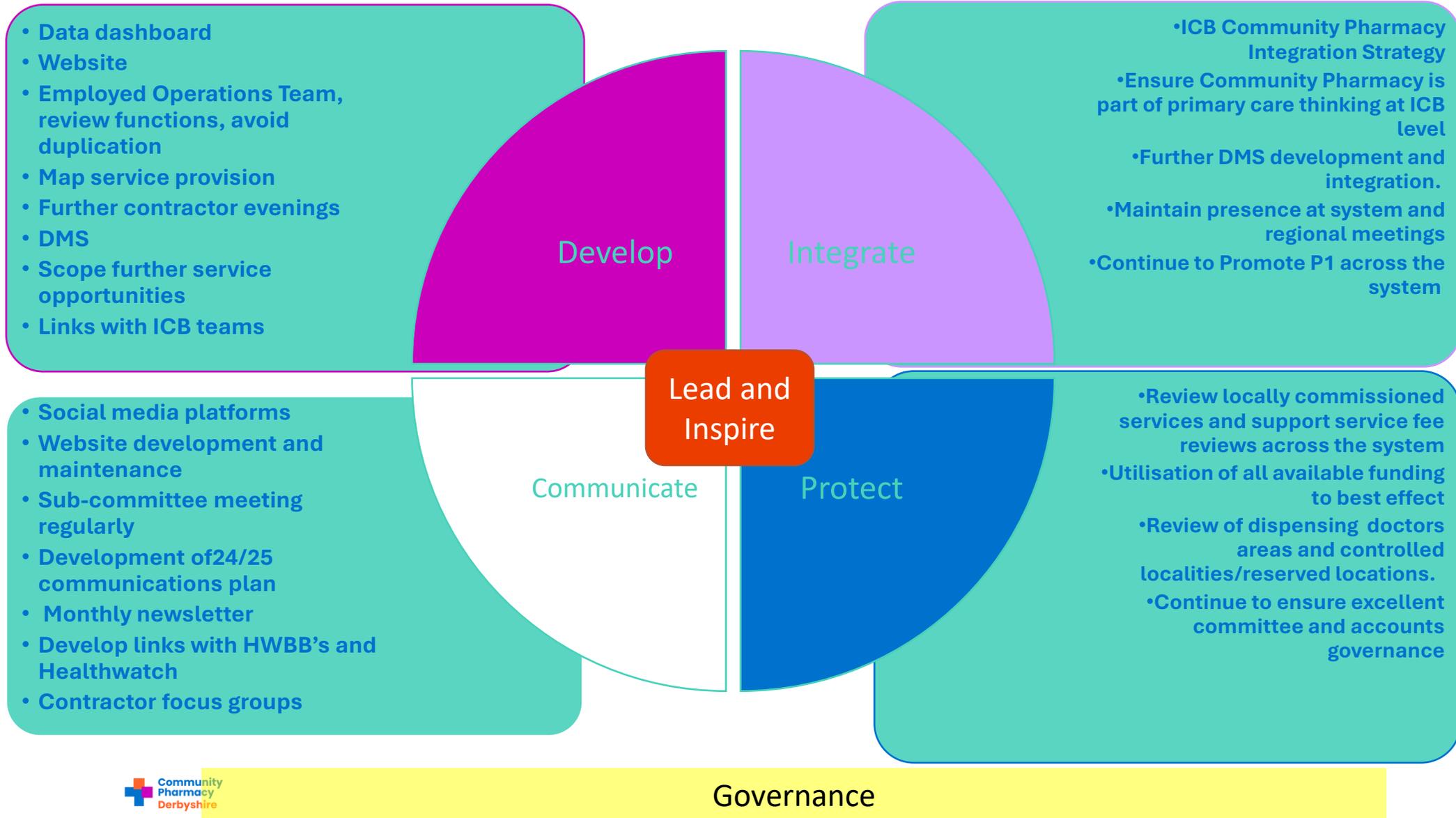


CPD Strategic Priorities 2024-2025



Key deliverables 2024-2025

Develop:

1. Representative on Midlands Data Dashboard Working Group.
2. Website refreshed and updated. Weekly maintenance programme in place.
3. All posts now filled and contracts revised for employed staff and extended until 31st March 2025.
4. Map service provision using SHAPE to understand areas of low sign up and make contact.
5. Information evenings to develop understanding of services and build relationships with contractors.
6. Support ICB CPCL in further development of DMS across all trusts.
7. Work with ICB to identify opportunities to develop new services, potential AF and cholesterol.
8. Monthly meetings with ICB Meds Optimisation Team to develop relationships.
9. Creation of CP Derbyshire "info@" email address for queries for contractors.
10. Develop Operations Team to ensure that funding is best utilised to support contractors fully and avoid duplication.

Key deliverables 2024-2025

Communicate:

1. Continue developing social media presence.
2. Develop contractor video's and "how to" guides.
3. Community pharmacy content in weekly ICB bulletins.
4. Representative on HWBB.
5. Regular meetings with Healthwatch.
6. Focus groups to support contractor engagement (Summer/Autumn 2024).
7. Further information evenings/sessions to support integration of PCS and Hypertension Case-Finding into P1 service (Autumn 2024).
8. Monthly newsletter to contractors.
9. Website maintenance.
10. Develop resource packs for new services, including hints and tips.

Key deliverables 2024-2025

Integrate:

1. Support development of ICB Community Pharmacy Integration Strategy.
2. Regular meetings/contact with ICB CPCL, ICB Chief Pharmacist and ICB Director of Primary Care.
3. Use of national PCN P1 funding and LPN funding to support integration at PCN/place level.
4. Continued attendance and voice of community pharmacy at ICB and regional meetings.
5. Continue to support ICB at PCN level to increase P1/PCS/BP check referrals.
6. Liaison with Healthwatch/HWBB/LMC/LDC/LOC.
7. Member of Op's Team to join HWBB's.
8. Attendance at CPM meetings.

Key deliverables 2024-2025

Protect:

1. Continue to review data regularly to understand better opportunities to support contractors to maximise income.
2. Develop list of pharmacies potentially “at risk” of closure.
3. Issue formal notification to LA PH teams requiring review of locally commissioned services for 25/26 financial year to ensure that service fees are reflective of the work required and attractive to contractors.
4. Agree LPN funding for 23/24 and availability for 24/25 and discuss with ICB re priorities.
5. Maintain Market Entry tracker to ensure that representations are provided in a timely manner and that we have full oversight of changes within our geography.
6. Work with East Midlands POD Team to support review of GP dispensing areas and formalise requests for redetermination of controlled localities and reserved locations.
7. Continue with regular Governance, Finance & Audit and Communications sub-committees. Members assigned to prioritise attendance and support.