

Community pharmacy: Delivering the CVD Modern Service Framework



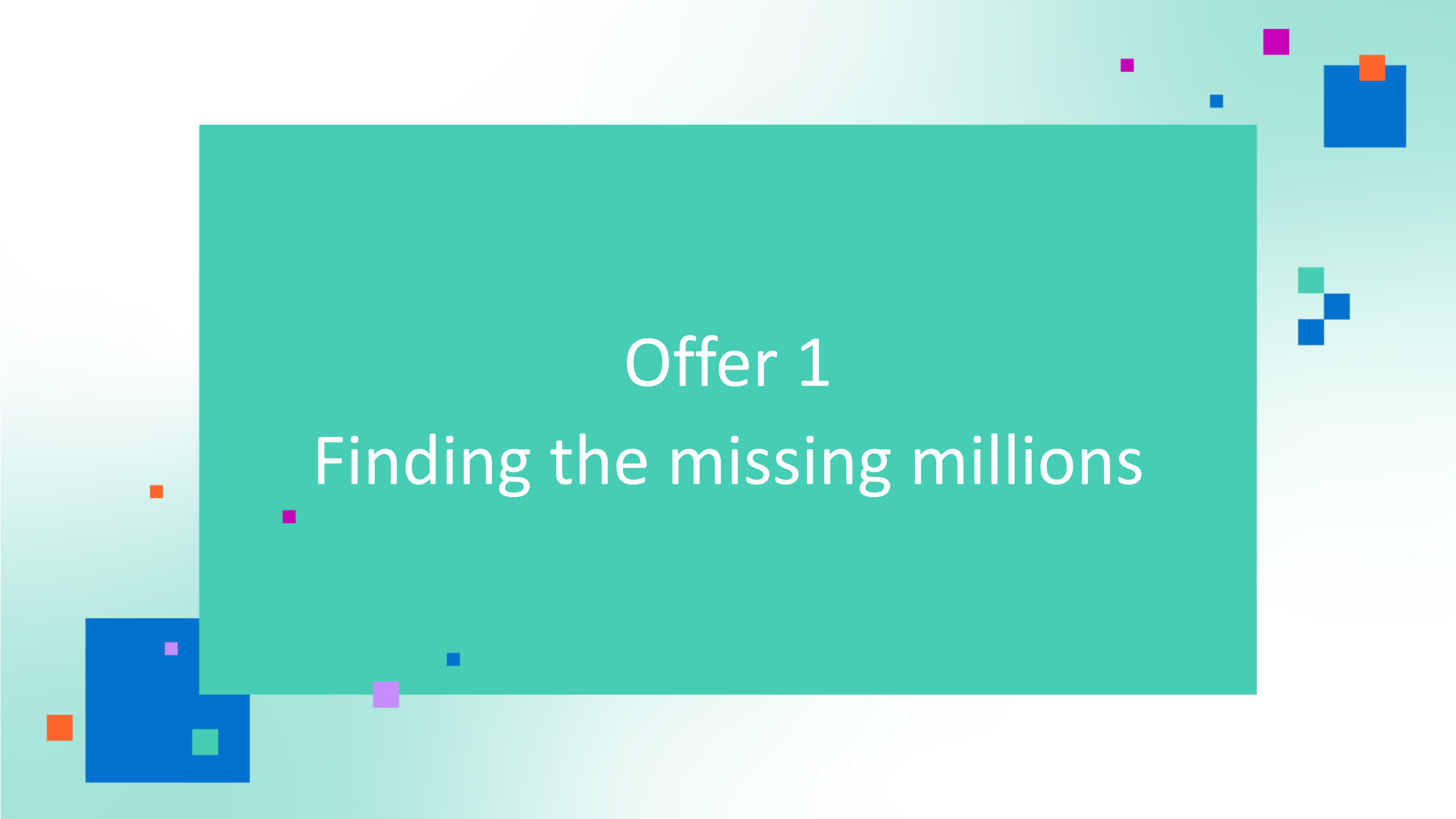
Background

Supporting prevention, earlier diagnosis and better cardiovascular outcomes in every neighbourhood

Community pharmacy:

- Is an accessible, trusted and clinically skilled healthcare partner; a true community asset
- Is a valuable partner within the system / Integrated Neighbourhood Team that can help deliver the ambitions of the CVD Modern Service Framework
- Has shared priorities with INTs: prevention, early intervention, and reducing inequalities, which also align to the CVD Modern Service Framework
- Has a key role in listening to and amplifying patient and provider voices





Offer 1

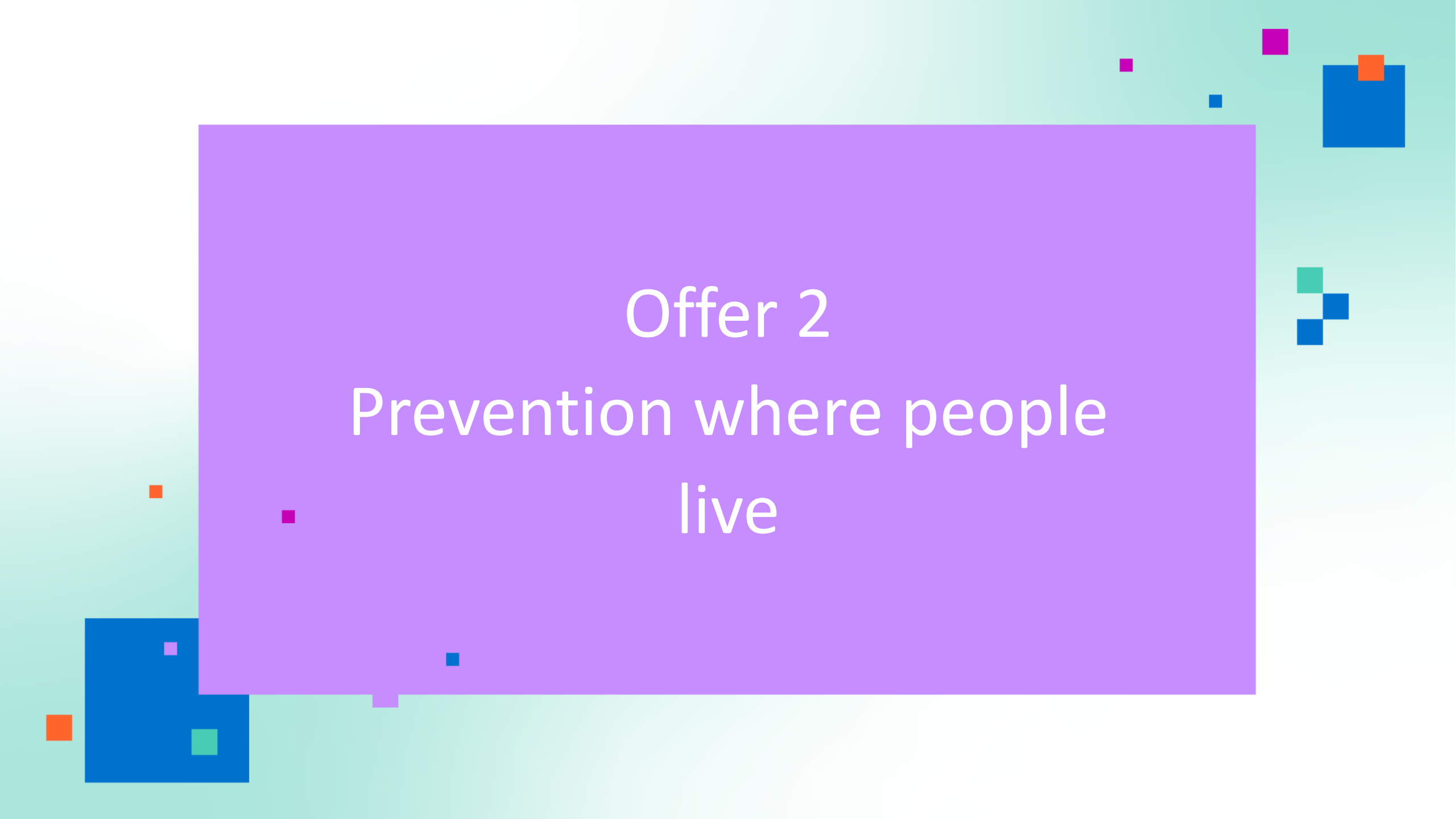
Finding the missing millions

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Earlier identification of cardiovascular risk

- Opportunistic blood pressure checks through the Hypertension Case-Finding Service
- IP pathfinder lipid service
- Identification of people at risk of hypertension, atrial fibrillation, high cholesterol and diabetes
- Supporting cardiovascular risk assessment and referral into appropriate pathways
- Reaching people who may not routinely engage with other healthcare services
- Contributing to the MSF ambition of earlier diagnosis and proactive intervention





Offer 2

Prevention where people live

Local intelligence through trusted relationships

Reducing avoidable cardiovascular disease

- Opportunistic healthy lifestyle advice
- Vaccination and prevention services that keep people well
- **Smoking cessation support**
- Weight management support
- Self-care and behaviour change conversations
- Helping shift the NHS from reactive care towards prevention-focused care





Offer 3

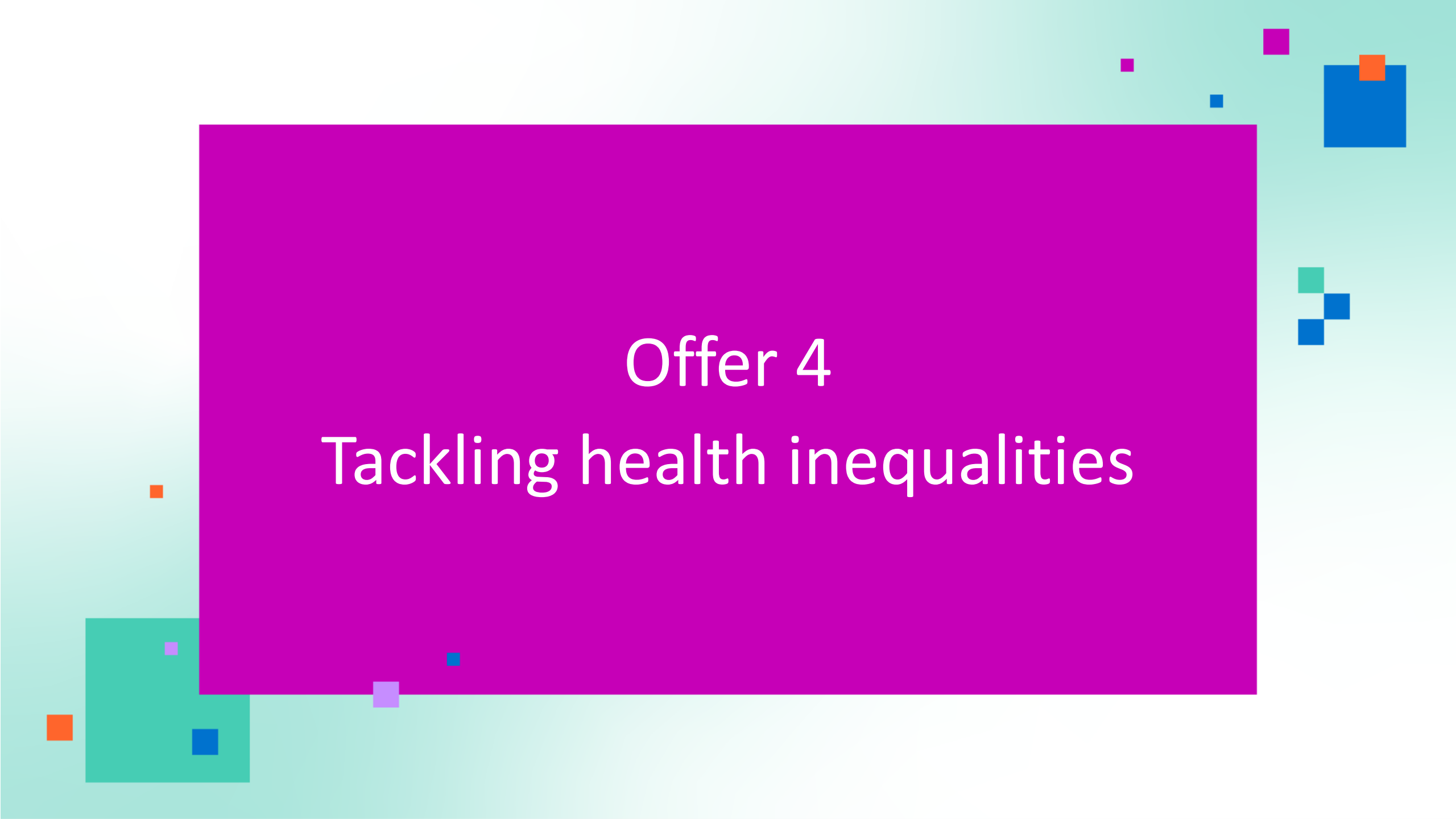
Driving treatment to target

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Supporting better long-term condition management

- Medicines optimisation and clinical reviews
- **New Medicine Service support**
- Improving adherence to cardiovascular medicines
- Supporting achievement of blood pressure, cholesterol and diabetes treatment goals
- Prescribing pharmacist expertise to optimise treatment pathways
- Helping reduce avoidable cardiovascular events and complications





Offer 4

Tackling health inequalities

Prevention at scale, close to home

Reaching underserved communities

- No appointment needed and convenient opening hours
- Located in the heart of local communities
- Trusted by disadvantaged and underserved populations
- Targeted outreach and case-finding in high-risk communities
- Supporting equitable access to prevention, diagnosis and treatment
- Helping reduce variation in cardiovascular outcomes across populations





Offer 5

Care closer to home

Care closer to home

Delivering neighbourhood-based cardiovascular care

- Accessible clinical support without the need to attend hospital
- Integration with GP practices and neighbourhood teams
- Rapid referral and signposting into other local services
- Follow-up and ongoing support for people living with long-term conditions
- Supporting delivery of the MSF vision for more care in community settings



The background is a light teal gradient. A large, solid teal rectangle is centered on the page. Scattered around this rectangle and on the background are several small squares in various colors: orange, purple, blue, and green. Some of these squares are grouped together, while others are isolated.

Offer 6

A willing and engaged partner

A willing and engaged partner

Supporting local implementation of the CVD MSF

- Community pharmacy can help systems deliver:
 - Prevention at scale
 - Earlier diagnosis and case-finding
 - Medicines optimisation
 - Long-term condition management
 - Reduction of health inequalities
 - Better population health outcomes

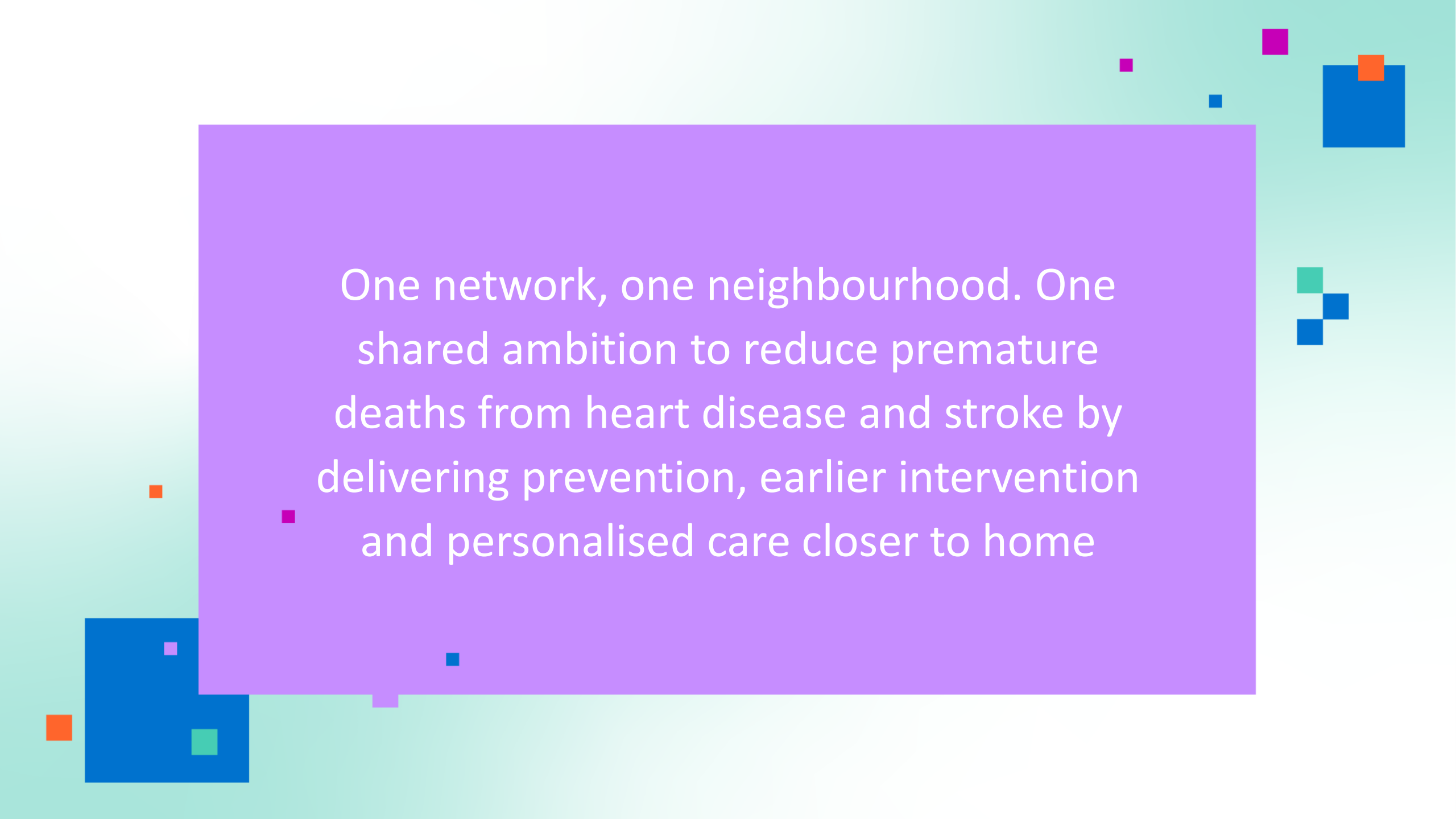


What this means for the ICB / Neighbourhood Team

Include community pharmacy as a core strategic partner

- Use pharmacies to identify and engage at-risk populations
- Invest in community-based prevention and case-finding
- Integrate pharmacy into CVKM pathways
- Harness pharmacy expertise in medicines optimisation and prescribing
- Work together to improve cardiovascular outcomes and reduce inequalities across local populations





One network, one neighbourhood. One shared ambition to reduce premature deaths from heart disease and stroke by delivering prevention, earlier intervention and personalised care closer to home